and Franz Wolsztajn were the contractors). A number of Kutners were employed during the construction of the building.

Mr. Asher's son Yehoshua, and his family came to the country in 1931, settled in Raanana, and endeavored with his



Asher ROJER and his wife z"I

father, planted and grew tobacco. In 1934, his son Yosef arrived in the country with his family and was involved in his father's business.







GOLDMAN z"I

In 1936, Asher Rojer's daughter came from the United States to settle in Israel with her husband and family (Goldman). The extended family was busy preparing seeds for sweet potatoes ("batates"). The enterprise prospered.

The Rojers were among the first and important immigrants to *Eretz Israel* from Kutno. They have made a very valuable contribution to the construction of the land.

THE ROJER FAMILY

Late in 1913, Kutner residents Asher Rojer and his son Yosef emigrated to the Land of Israel. They were received by their uncle Simcha-Eizyk, who had settled in *Eretz Israel* years ago. Mr. Asher wanted to stay and take root in the land. He had a lengthy conversation about this with Ben Gurion, with whom he met at his uncle's house. They talked a lot about the future of the country. During the outbreak of the First World War, when the Turkish power in the country has 'offered' Turkish citizenship, many renounced the honor and traveled to the United States for some time.

In a few years, after returning to the country, (1923), while still in the American company "Real Estate", he bought soil in Raanana. He settled in Raanana and began construction work in Tel Aviv.

The first building in the first Jewish city was erected by the Rojers, at Rav Aharonson St. 29 (the brothers Yosef